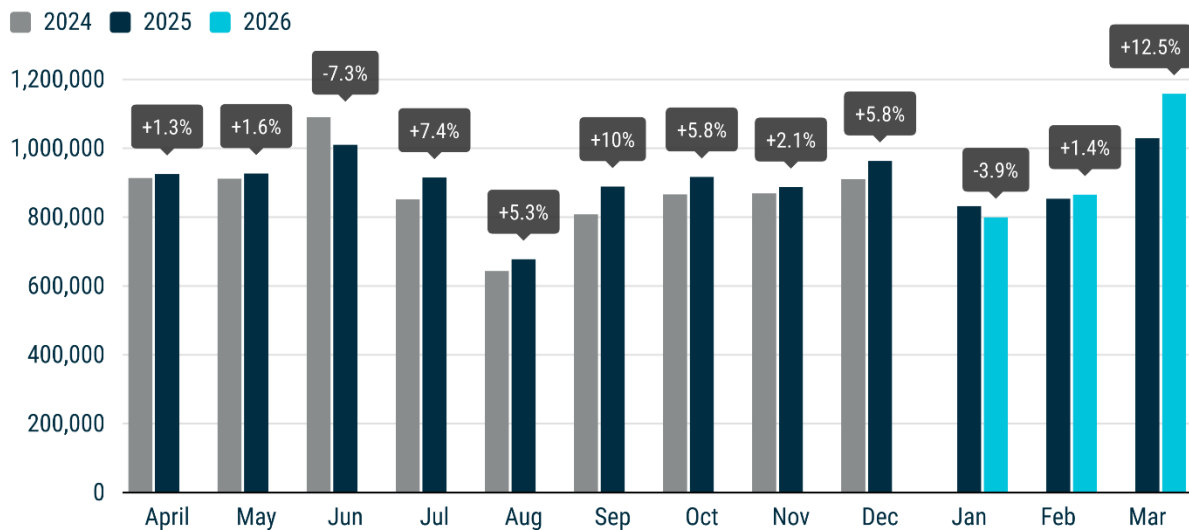


NEW CAR REGISTRATIONS, EUROPEAN UNION

**EMBARGOED PRESS RELEASE**  
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**New car registrations: 4% in Q1 2026; battery-electric 19.4% market share**



In **Q1 2026**, new EU car registrations increased by 4%, driven largely by March’s strong performance. The market was supported by robust consumer activity bolstered by new and revised tax benefits and incentive schemes across major European countries – see further details in [Electric cars: Tax benefits and incentives \(2026\)](#). Hybrid-electric vehicles lead as the most popular power type choice among buyers, while the battery-electric car market share reached 19.4%. Meanwhile, plug-in hybrids continued to strengthen their position, underlining the importance of a technology-neutral pathway to decarbonisation.

**NEW EU CAR REGISTRATIONS BY POWER SOURCE**

Battery-electric cars accounted for 19.4% of the EU market share in **Q1 2026**, an increase from 15.2% one year earlier. Hybrid-electric car registrations captured 38.6% of the market, remaining the preferred choice among consumers in the EU. Moreover, the combined market share of petrol and diesel cars fell to 30.3%, down from 38.2% in Q1 2025.

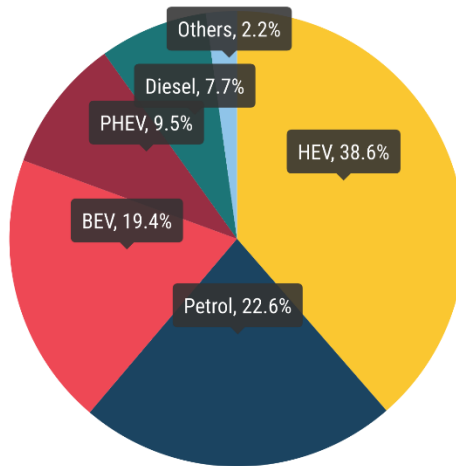
Data source: the European Automobile Manufacturers’ Association (ACEA), based on aggregated data provided by national automobile associations, ACEA members, and S&P Global Mobility.

The current year data contain provisional figures and may therefore be subject to future revision.

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■ Hybrid electric (HEV) 
 ■ Petrol 
 ■ Battery electric (BEV) 
 ■ Diesel 
 ■ Plug-in hybrid electric (PHEV) 
 ■ Others

% SHARE



## Electric cars

**In the first quarter of 2026**, 546,937 new battery-electric cars were registered, capturing 19.4% of the EU market share. The four largest markets in the EU, which together account for over 60% of battery-electric car registrations, delivered mixed results: Italy (+65.7%), France (+50.4%) and Germany (+41.3%) recorded strong growth. In contrast, Belgium (-2.3%) experienced a decline.

**Q1 2026's** figures also showed new EU hybrid-electric car registrations rising to 1,089,421 units, supported by growth in Italy (+25.8%) and Spain (+18.5%), with Germany (+7.4%) and France (+3.1%) also contributing positively. Overall, hybrid-electric models accounted for 38.6% of the total EU market.

Registrations of plug-in-hybrid electric cars continue to show growth, reaching 268,344 units in the **first three months of 2026**. This was driven by rising volumes in key markets such as Italy (+110.1%), Spain (+74.2%), and Germany (+19.3%). As a result, new plug-in-hybrid electric cars now represent 9.5% of EU registrations, up from 7.6% in Q1 2025.

## Petrol and diesel cars

**By the end of the first quarter of 2026**, petrol car registrations decreased by 18.2%, with declines across all major markets. France saw the most significant contraction, with registrations plummeting by 40.3%, whereas other key markets also saw double-digit decreases: Italy (-18.6%), Spain (-18.1%), and Germany (-16.1%).

With 636,502 new cars registered the **last three months**, the market share for petrol fell to 22.6% from 28.7% in Q1 2025. The diesel car market also continued its downward trend, albeit at a slower pace, with registrations declining by 15.7% and accounting for 7.7% of new car registrations in Q1 2026.

# NEW CAR REGISTRATIONS BY MARKET AND POWER SOURCE

## MONTHLY

	BATTERY ELECTRIC			PLUG-IN HYBRID			HYBRID ELECTRIC <sup>1</sup>			OTHERS <sup>2</sup>			PETROL			DIESEL			TOTAL		
	March 2026	March 2025	% change 26/25	March 2026	March 2025	% change 26/25	March 2026	March 2025	% change 26/25	March 2026	March 2025	% change 26/25	March 2026	March 2025	% change 26/25	March 2026	March 2025	% change 26/25	March 2026	March 2025	% change 26/25
Austria	8,206	6,122	+34.0	3,165	2,275	+39.1	10,513	7,224	+45.5	0	1	-100.0	8,181	7,346	+11.4	2,953	2,982	-1.0	33,018	25,950	+27.2
Belgium	15,661	13,650	+14.7	2,417	3,244	-25.5	5,221	4,610	+13.3	423	348	+21.6	18,908	17,057	+10.9	1,103	1,275	-13.5	43,733	40,184	+8.8
Bulgaria	349	217	+60.8	82	39	+110.3	231	112	+106.3	0	0		3,310	3,436	-3.7	509	416	+22.4	4,481	4,220	+6.2
Croatia	445	82	+442.7	480	153	+213.7	3,001	2,144	+40.0	69	150	-54.0	3,144	2,919	+7.7	925	980	-5.6	8,064	6,428	+25.5
Cyprus	113	105	+7.6	79	63	+25.4	622	685	-9.2	0	0		400	705	-43.3	18	43	-58.1	1,232	1,601	-23.0
Czechia	1,541	1,395	+10.5	996	977	+1.9	5,939	4,856	+22.3	534	600	-11.0	10,700	10,710	-0.1	4,206	4,028	+4.4	23,916	22,566	+6.0
Denmark	14,616	9,850	+48.4	147	543	-72.9	2,700	2,223	+21.5	0	0		1,170	1,946	-39.9	335	419	-20.0	18,968	14,981	+26.6
Estonia	119	82	+45.1	161	95	+69.5	1,032	531	+94.4	0	0		289	182	+58.8	152	76	+100.0	1,753	966	+81.5
Finland	3,369	2,435	+38.4	897	1,208	-25.7	1,807	1,626	+11.1	0	0		513	667	-23.1	205	240	-14.6	6,791	6,176	+10.0
France	49,406	29,261	+68.8	8,108	8,289	-2.2	80,708	70,674	+14.2	6,057	6,288	-3.7	24,908	32,867	-24.2	4,447	6,463	-31.2	173,634	153,842	+12.9
Germany	70,663	42,521	+66.2	29,996	26,553	+13.0	87,850	74,860	+17.4	1,029	1,259	-18.3	66,959	70,414	-4.9	37,664	37,890	-0.6	294,161	253,497	+16.0
Greece	1,015	775	+31.0	780	670	+16.4	8,145	6,048	+34.7	299	181	+65.2	4,175	4,534	-7.9	296	511	-42.1	14,710	12,719	+15.7
Hungary	1,557	1,154	+34.9	1,022	474	+115.6	10,145	6,984	+45.3	51	83	-38.6	3,274	3,080	+6.3	1,394	1,424	-2.1	17,443	13,199	+32.2
Ireland	3,829	2,531	+51.3	2,264	2,401	-5.7	4,510	4,689	-3.8	0	0		2,973	4,775	-37.7	1,837	2,895	-36.5	15,413	17,291	-10.9
Italy	16,121	9,367	+72.1	15,805	7,873	+100.7	93,241	77,567	+20.2	9,890	13,303	-25.7	37,456	46,022	-18.6	12,744	18,097	-29.6	185,257	172,229	+7.6
Latvia	133	130	+2.3	188	220	-14.5	—	—		74	31	+138.7	1,417	1,361	+4.1	228	294	-22.4	2,040	2,036	+0.2
Lithuania	278	223	+24.7	454	220	+106.4	2,281	1,974	+15.6	73	62	+17.7	645	541	+19.2	414	547	-24.3	4,145	3,567	+16.2
Luxembourg	1,384	1,432	-3.4	234	386	-39.4	1,578	1,314	+20.1	0	0		1,194	1,194	+0.0	409	513	-20.3	4,799	4,839	-0.8
Malta	133	118	+12.6	22	24	-7.8	191	149	+28.2	0	0		212	250	-15.2	23	28	-19.4	580	569	+2.0
Netherlands	11,114	11,156	-0.4	7,516	6,221	+20.8	9,918	9,286	+6.8	133	121	+9.9	2,403	3,947	-39.1	383	401	-4.5	31,467	31,132	+1.1
Poland	3,406	2,311	+47.4	5,126	2,421	+111.7	33,077	27,099	+22.1	1,459	1,728	-15.6	17,194	15,538	+10.7	3,634	3,965	-8.3	63,896	53,062	+20.4
Portugal	6,063	4,964	+22.1	3,616	2,727	+32.6	7,786	6,042	+28.9	1,661	2,047	-18.9	6,488	7,648	-15.2	1,065	1,150	-7.4	26,679	24,578	+8.5
Romania	679	273	+148.7	—	—		6,013	4,994	+20.4	862	1,122	-23.2	2,118	2,580	-17.9	711	953	-25.4	10,383	9,922	+4.6
Slovakia	432	352	+22.7	269	327	-17.7	2,971	2,364	+25.7	120	161	-25.5	3,578	3,264	+9.6	930	1,099	-15.4	8,300	7,567	+9.7
Slovenia	1,162	480	+142.1	262	144	+81.9	967	695	+39.1	52	21	+147.6	3,294	3,005	+9.6	798	940	-15.1	6,535	5,285	+23.7
Spain	11,863	8,101	+46.4	14,862	8,373	+77.5	61,938	49,094	+26.2	4,241	6,537	-35.1	32,727	38,465	-14.9	4,709	6,163	-23.6	130,340	116,733	+11.7
Sweden	10,875	8,386	+29.7	6,466	6,316	+2.4	2,450	2,416	+1.4	153	1	15,200.0	4,987	5,400	-7.6	1,647	1,685	-2.3	26,578	24,204	+9.8
<b>EUROPEAN UNION</b>	<b>234,532</b>	<b>157,473</b>	<b>+48.9</b>	<b>105,414</b>	<b>82,236</b>	<b>+28.2</b>	<b>444,835</b>	<b>370,260</b>	<b>+20.1</b>	<b>27,180</b>	<b>34,044</b>	<b>-20.2</b>	<b>262,617</b>	<b>289,853</b>	<b>-9.4</b>	<b>83,739</b>	<b>95,477</b>	<b>-12.3</b>	<b>1,158,316</b>	<b>1,029,343</b>	<b>+12.5</b>
Iceland	618	482	+28.2	272	188	+44.7	317	217	+46.1	0	0		30	73	-58.9	46	61	-24.6	1,283	1,021	+25.7
Norway	17,406	11,192	+55.5	126	1,770	-92.9	5	563	-99.1	0	0		22	101	-78.2	126	238	-47.1	17,685	13,864	+27.6
Switzerland	5,388	4,421	+21.9	2,894	2,083	+38.9	8,884	8,259	+7.6	0	1	-100.0	4,894	5,319	-8.0	1,198	1,607	-25.5	23,258	21,690	+7.2
<b>EFTA</b>	<b>23,412</b>	<b>16,095</b>	<b>+45.5</b>	<b>3,292</b>	<b>4,041</b>	<b>-18.5</b>	<b>9,206</b>	<b>9,039</b>	<b>+1.8</b>	<b>0</b>	<b>1</b>	<b>-100.0</b>	<b>4,946</b>	<b>5,493</b>	<b>-10.0</b>	<b>1,370</b>	<b>1,906</b>	<b>-28.1</b>	<b>42,226</b>	<b>36,575</b>	<b>+15.5</b>
United Kingdom	86,120	69,313	+24.2	49,671	33,815	+46.9	153,785	147,931	+4.0	0	0		85,137	97,566	-12.7	5,914	8,478	-30.2	380,627	357,103	+6.6
<b>EU + EFTA + UK</b>	<b>344,064</b>	<b>242,881</b>	<b>+41.7</b>	<b>158,377</b>	<b>120,092</b>	<b>+31.9</b>	<b>607,826</b>	<b>527,230</b>	<b>+15.3</b>	<b>27,180</b>	<b>34,045</b>	<b>-20.2</b>	<b>352,700</b>	<b>392,912</b>	<b>-10.2</b>	<b>91,023</b>	<b>105,861</b>	<b>-14.0</b>	<b>1,581,169</b>	<b>1,423,021</b>	<b>+11.1</b>

<sup>1</sup> Includes full and mild hybrids

<sup>2</sup> Includes fuel-cell electric vehicles, natural gas vehicles, LPG, E85/ethanol, and other fuels

# NEW CAR REGISTRATIONS BY MARKET AND POWER SOURCE

## YEAR TO DATE

	BATTERY ELECTRIC			PLUG-IN HYBRID			HYBRID ELECTRIC <sup>1</sup>			OTHERS <sup>2</sup>			PETROL			DIESEL			TOTAL		
	Jan-Mar 2026	Jan-Mar 2025	% change 26/25	Jan-Mar 2026	Jan-Mar 2025	% change 26/25	Jan-Mar 2026	Jan-Mar 2025	% change 26/25	Jan-Mar 2026	Jan-Mar 2025	% change 26/25	Jan-Mar 2026	Jan-Mar 2025	% change 26/25	Jan-Mar 2026	Jan-Mar 2025	% change 26/25	Jan-Mar 2026	Jan-Mar 2025	% change 26/25
Austria	17,347	14,177	+22.4	8,054	5,530	+45.6	23,674	18,178	+30.2	0	1	-100.0	20,429	19,587	+4.3	7,731	8,544	-9.5	77,235	66,017	+17.0
Belgium	39,469	40,402	-2.3	6,610	9,900	-33.2	13,928	14,854	-6.2	636	908	-30.0	50,541	50,944	-0.8	2,621	3,931	-33.3	113,805	120,939	-5.9
Bulgaria	747	498	+50.0	214	110	+94.5	647	302	+114.2	5	0		8,638	9,507	-9.1	1,214	1,189	+2.1	11,465	11,606	-1.2
Croatia	780	204	+282.4	1,094	445	+145.8	6,289	5,329	+18.0	208	393	-47.1	6,348	6,540	-2.9	2,176	2,234	-2.6	16,895	15,145	+11.6
Cyprus	425	361	+17.7	191	234	-18.4	1,855	1,953	-5.0	0	0		1,101	1,770	-37.8	98	132	-25.8	3,670	4,450	-17.5
Czechia	3,439	3,113	+10.5	2,783	2,175	+28.0	14,557	12,715	+14.5	1,138	1,448	-21.4	26,997	28,916	-6.6	11,636	11,319	+2.8	60,550	59,686	+1.4
Denmark	34,970	24,523	+42.6	411	1,045	-60.7	5,129	5,053	+1.5	2	0		2,252	5,809	-61.2	939	990	-5.2	43,703	37,420	+16.8
Estonia	260	224	+16.1	403	241	+67.2	2,286	1,092	+109.3	0	0		817	396	+106.3	484	168	+188.1	4,250	2,121	+100.4
Finland	8,063	5,639	+43.0	2,482	3,610	-31.2	4,622	4,802	-3.7	0	0		1,419	1,971	-28.0	616	685	-10.1	17,202	16,707	+3.0
France	112,083	74,519	+50.4	19,584	19,592	-0.0	189,901	184,267	+3.1	11,481	15,630	-26.5	58,440	97,951	-40.3	10,066	18,126	-44.5	401,555	410,085	-2.1
Germany	159,630	112,968	+41.3	76,114	63,799	+19.3	206,566	192,265	+7.4	1,725	2,894	-40.4	159,058	189,683	-16.1	96,311	102,962	-6.5	699,404	664,571	+5.2
Greece	2,294	2,020	+13.6	2,315	2,033	+13.9	19,938	16,172	+23.3	814	440	+85.0	8,556	11,321	-24.4	895	1,210	-26.0	34,812	33,196	+4.9
Hungary	3,192	2,408	+32.6	2,425	1,169	+107.4	20,283	17,082	+18.7	87	180	-51.7	7,200	7,876	-8.6	3,268	4,189	-22.0	36,455	32,904	+10.8
Ireland	13,982	9,964	+40.3	9,685	9,420	+2.8	19,048	16,777	+13.5	0	0		13,789	17,774	-22.4	8,389	10,849	-22.7	64,893	64,784	+0.2
Italy	38,084	22,983	+65.7	40,052	19,062	+110.1	249,430	198,220	+25.8	26,889	41,043	-34.5	96,046	117,943	-18.6	34,076	44,541	-23.5	484,577	443,792	+9.2
Latvia	323	294	+9.9	487	480	+1.5	—	—		130	85	+52.9	3,427	3,009	+13.9	626	909	-31.1	4,993	4,777	+4.5
Lithuania	758	485	+56.3	1,162	725	+60.3	4,910	4,599	+6.8	122	163	-25.2	1,636	1,481	+10.5	983	1,482	-33.7	9,571	8,935	+7.1
Luxembourg	3,381	3,733	-9.4	707	996	-29.0	4,218	3,467	+21.7	0	0		2,981	3,115	-4.3	1,251	1,357	-7.8	12,538	12,668	-1.0
Malta	505	302	+67.2	102	85	+20.1	500	335	+49.3	0	0		400	494	-19.0	52	59	-12.6	1,558	1,275	+22.2
Netherlands	24,869	32,413	-23.3	21,055	15,969	+31.8	26,548	26,743	-0.7	171	226	-24.3	7,832	15,043	-47.9	1,005	989	+1.6	81,480	91,383	-10.8
Poland	8,841	5,107	+73.1	11,684	5,769	+102.5	78,098	73,986	+5.6	3,806	3,792	+0.4	40,111	42,653	-6.0	9,099	10,798	-15.7	151,639	142,105	+6.7
Portugal	15,136	12,175	+24.3	8,584	6,760	+27.0	20,764	14,327	+44.9	3,082	4,874	-36.8	13,802	17,170	-19.6	2,691	3,239	-16.9	64,059	58,545	+9.4
Romania	2,587	2,161	+19.7	—	—		15,740	15,788	-0.3	2,030	3,987	-49.1	4,893	8,589	-43.0	2,025	3,167	-36.1	27,275	33,692	-19.0
Slovakia	1,014	831	+22.0	712	817	-12.9	7,551	6,597	+14.5	255	418	-39.0	8,131	8,574	-5.2	2,379	3,140	-24.2	20,042	20,377	-1.6
Slovenia	2,297	1,289	+78.2	734	508	+44.5	2,666	1,855	+43.7	154	96	+60.4	8,400	8,252	+1.8	2,250	2,672	-15.8	16,501	14,672	+12.5
Spain	27,226	19,225	+41.6	35,740	20,519	+74.2	144,023	121,559	+18.5	9,762	14,022	-30.4	71,844	87,767	-18.1	11,934	16,317	-26.9	300,529	279,409	+7.6
Sweden	25,235	20,918	+20.6	14,960	15,886	-5.8	6,250	7,065	-11.5	351	1,682	-79.1	11,414	13,937	-18.1	3,750	3,956	-5.2	61,960	63,444	-2.3
<b>EUROPEAN UNION</b>	<b>546,937</b>	<b>412,936</b>	<b>+32.5</b>	<b>268,344</b>	<b>206,879</b>	<b>+29.7</b>	<b>1,089,421</b>	<b>965,382</b>	<b>+12.8</b>	<b>62,848</b>	<b>92,282</b>	<b>-31.9</b>	<b>636,502</b>	<b>778,072</b>	<b>-18.2</b>	<b>218,565</b>	<b>259,154</b>	<b>-15.7</b>	<b>2,822,616</b>	<b>2,714,705</b>	<b>+4.0</b>
Iceland	1,122	956	+17.4	1,069	480	+122.7	1,013	476	+112.8	0	0		134	169	-20.7	145	190	-23.7	3,483	2,271	+53.4
Norway	26,617	28,623	-7.0	189	2,001	-90.6	37	841	-95.6	0	0		41	171	-76.0	291	520	-44.0	27,175	32,156	-15.5
Switzerland	11,414	10,733	+6.3	6,432	4,900	+31.3	20,450	19,737	+3.6	1	6	-83.3	11,681	13,212	-11.6	3,004	4,102	-26.8	52,982	52,690	+0.6
<b>EFTA</b>	<b>39,153</b>	<b>40,312</b>	<b>-2.9</b>	<b>7,690</b>	<b>7,381</b>	<b>+4.2</b>	<b>21,500</b>	<b>21,054</b>	<b>+2.1</b>	<b>1</b>	<b>6</b>	<b>-83.3</b>	<b>11,856</b>	<b>13,552</b>	<b>-12.5</b>	<b>3,440</b>	<b>4,812</b>	<b>-28.5</b>	<b>83,640</b>	<b>87,117</b>	<b>-4.0</b>
United Kingdom	137,614	120,191	+14.5	78,666	53,646	+46.6	244,196	229,605	+6.4	2	24	-91.7	143,230	162,168	-11.7	11,146	14,878	-25.1	614,854	580,512	+5.9
<b>EU + EFTA + UK</b>	<b>723,704</b>	<b>573,439</b>	<b>+26.2</b>	<b>354,700</b>	<b>267,906</b>	<b>+32.4</b>	<b>1,355,117</b>	<b>1,216,041</b>	<b>+11.4</b>	<b>62,851</b>	<b>92,312</b>	<b>-31.9</b>	<b>791,588</b>	<b>953,792</b>	<b>-17.0</b>	<b>233,151</b>	<b>278,844</b>	<b>-16.4</b>	<b>3,521,110</b>	<b>3,382,334</b>	<b>+4.1</b>

<sup>1</sup> Includes full and mild hybrids

<sup>2</sup> Includes fuel-cell electric vehicles, natural gas vehicles, LPG, E85/ethanol, and other fuels

## NEW CAR REGISTRATIONS BY MANUFACTURER

### EUROPEAN UNION (EU)

	MARCH					JANUARY-MARCH				
	% share <sup>1</sup>		Units		% change	% share <sup>1</sup>		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
<b>Volkswagen Group</b>	<b>25.6</b>	<b>26.7</b>	<b>296,431</b>	<b>275,025</b>	<b>+7.8</b>	<b>26.4</b>	<b>26.8</b>	<b>745,828</b>	<b>727,667</b>	<b>+2.5</b>
Volkswagen	10.0	11.0	115,612	113,080	+2.2	10.4	11.2	292,231	302,987	-3.6
Skoda	6.5	6.0	75,104	61,987	+21.2	6.8	6.0	191,657	163,880	+16.9
Audi	4.8	4.5	55,045	46,461	+18.5	4.9	4.7	136,928	128,379	+6.7
Cupra	2.1	2.6	24,671	26,320	-6.3	2.0	2.3	56,887	62,609	-9.1
Seat	1.7	1.9	19,203	19,539	-1.7	1.8	1.8	49,954	49,764	+0.4
Porsche	0.5	0.7	5,932	6,934	-14.5	0.6	0.7	16,108	18,293	-11.9
Others <sup>2</sup>	0.1	0.1	865	704	+22.9	0.1	0.1	2,064	1,755	+17.6
<b>Stellantis</b>	<b>16.0</b>	<b>16.8</b>	<b>184,842</b>	<b>173,068</b>	<b>+6.8</b>	<b>17.3</b>	<b>16.6</b>	<b>489,081</b>	<b>450,809</b>	<b>+8.5</b>
Peugeot	4.7	5.9	54,454	60,882	-10.6	5.2	5.8	147,147	158,619	-7.2
Fiat <sup>3</sup>	3.2	2.8	36,524	28,832	+26.7	3.5	2.7	99,525	73,164	+36.0
Citroen	3.3	3.1	37,719	31,886	+18.3	3.5	3.2	98,057	87,565	+12.0
Opel/Vauxhall	2.9	2.7	33,591	27,335	+22.9	3.1	2.6	86,127	69,329	+24.2
Jeep	1.1	1.2	12,499	12,828	-2.6	1.2	1.2	33,366	33,523	-0.5
Alfa Romeo	0.5	0.6	5,462	6,593	-17.2	0.5	0.6	13,426	16,101	-16.6
DS	0.2	0.3	2,817	3,020	-6.7	0.2	0.3	6,656	7,913	-15.9
Lancia/Chrysler	0.1	0.1	1,513	1,312	+15.3	0.1	0.1	4,071	3,519	+15.7
Others <sup>4</sup>	0.0	0.0	263	380	-30.8	0.0	0.0	706	1,076	-34.4
<b>Renault Group</b>	<b>10.8</b>	<b>11.7</b>	<b>125,061</b>	<b>120,380</b>	<b>+3.9</b>	<b>10.1</b>	<b>11.5</b>	<b>286,296</b>	<b>312,604</b>	<b>-8.4</b>
Renault	6.2	6.8	72,193	69,678	+3.6	6.0	6.2	168,567	168,716	-0.1
Dacia	4.5	4.9	51,843	49,956	+3.8	4.1	5.2	115,418	141,976	-18.7
Alpine	0.1	0.1	1,025	746	+37.4	0.1	0.1	2,311	1,912	+20.9
<b>Toyota Group</b>	<b>6.5</b>	<b>6.9</b>	<b>75,698</b>	<b>70,906</b>	<b>+6.8</b>	<b>7.2</b>	<b>7.7</b>	<b>201,963</b>	<b>207,780</b>	<b>-2.8</b>
Toyota	6.1	6.4	70,638	66,180	+6.7	6.7	7.1	188,140	191,877	-1.9
Lexus	0.4	0.5	5,060	4,726	+7.1	0.5	0.6	13,823	15,903	-13.1
<b>Hyundai Group</b>	<b>6.8</b>	<b>7.2</b>	<b>79,011</b>	<b>73,685</b>	<b>+7.2</b>	<b>6.9</b>	<b>7.4</b>	<b>194,359</b>	<b>200,973</b>	<b>-3.3</b>
Kia	3.6	3.8	41,290	39,428	+4.7	3.6	3.7	101,334	100,562	+0.8
Hyundai	3.3	3.3	37,721	34,257	+10.1	3.3	3.7	93,025	100,411	-7.4
<b>BMW Group</b>	<b>6.8</b>	<b>6.4</b>	<b>79,106</b>	<b>66,046</b>	<b>+19.8</b>	<b>6.7</b>	<b>6.6</b>	<b>189,268</b>	<b>179,921</b>	<b>+5.2</b>
BMW	5.8	5.5	67,102	56,609	+18.5	5.7	5.7	159,625	153,689	+3.9
Mini	1.0	0.9	12,004	9,437	+27.2	1.1	1.0	29,643	26,232	+13.0
<b>Mercedes-Benz<sup>5</sup></b>	<b>4.9</b>	<b>5.3</b>	<b>56,762</b>	<b>54,707</b>	<b>+3.8</b>	<b>4.8</b>	<b>4.8</b>	<b>135,215</b>	<b>130,070</b>	<b>+4.0</b>
<b>Ford</b>	<b>2.2</b>	<b>3.0</b>	<b>26,029</b>	<b>30,426</b>	<b>-14.5</b>	<b>2.4</b>	<b>3.0</b>	<b>67,068</b>	<b>82,693</b>	<b>-18.9</b>
<b>Nissan</b>	<b>2.7</b>	<b>3.2</b>	<b>31,434</b>	<b>32,691</b>	<b>-3.8</b>	<b>2.2</b>	<b>2.5</b>	<b>63,259</b>	<b>68,985</b>	<b>-8.3</b>
<b>Tesla</b>	<b>3.2</b>	<b>1.8</b>	<b>36,868</b>	<b>18,256</b>	<b>+101.9</b>	<b>2.0</b>	<b>1.3</b>	<b>57,792</b>	<b>36,203</b>	<b>+59.6</b>
<b>SAIC Motor</b>	<b>2.0</b>	<b>2.1</b>	<b>23,457</b>	<b>22,119</b>	<b>+6.0</b>	<b>2.0</b>	<b>1.9</b>	<b>55,444</b>	<b>52,330</b>	<b>+5.9</b>
<b>Volvo Cars</b>	<b>1.9</b>	<b>2.1</b>	<b>21,934</b>	<b>21,848</b>	<b>+0.4</b>	<b>2.0</b>	<b>2.2</b>	<b>55,166</b>	<b>59,871</b>	<b>-7.9</b>
<b>BYD</b>	<b>1.8</b>	<b>0.8</b>	<b>21,158</b>	<b>8,291</b>	<b>+155.2</b>	<b>1.8</b>	<b>0.7</b>	<b>50,646</b>	<b>18,782</b>	<b>+169.7</b>
<b>Suzuki</b>	<b>1.3</b>	<b>1.6</b>	<b>15,240</b>	<b>16,128</b>	<b>-5.5</b>	<b>1.4</b>	<b>1.6</b>	<b>38,412</b>	<b>42,817</b>	<b>-10.3</b>
<b>Mazda</b>	<b>1.6</b>	<b>1.3</b>	<b>19,056</b>	<b>13,867</b>	<b>+37.4</b>	<b>1.3</b>	<b>1.2</b>	<b>36,836</b>	<b>31,541</b>	<b>+16.8</b>
<b>Jaguar Land Rover Group</b>	<b>0.6</b>	<b>0.6</b>	<b>6,479</b>	<b>5,958</b>	<b>+8.74</b>	<b>0.5</b>	<b>0.6</b>	<b>14,855</b>	<b>15,733</b>	<b>-5.6</b>
Land Rover	0.6	0.5	6,479	5,621	+15.3	0.5	0.6	14,855	14,950	-0.6
Jaguar	0.0	0.0	0	337	-100.0	0.0	0.0	0	783	-100.0
<b>Honda</b>	<b>0.5</b>	<b>0.4</b>	<b>6,006</b>	<b>4,580</b>	<b>+31.1</b>	<b>0.5</b>	<b>0.4</b>	<b>13,894</b>	<b>11,482</b>	<b>+21.0</b>
<b>Mitsubishi</b>	<b>0.3</b>	<b>0.5</b>	<b>3,406</b>	<b>5,086</b>	<b>-33.0</b>	<b>0.3</b>	<b>0.4</b>	<b>7,234</b>	<b>11,843</b>	<b>-38.9</b>

<sup>1</sup> ACEA estimation based on total by market

<sup>2</sup> Bentley, Bugatti, Lamborghini, and MAN

<sup>3</sup> Includes Abarth

<sup>4</sup> Dodge, Maserati, and RAM

<sup>5</sup> Mercedes-Benz brand only

## NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	MARCH					JANUARY-MARCH				
	% share <sup>1</sup>		Units		% change	% share <sup>1</sup>		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
<b>Volkswagen Group</b>	<b>24.0</b>	<b>25.4</b>	<b>378,826</b>	<b>361,544</b>	<b>+4.8</b>	<b>25.3</b>	<b>26.0</b>	<b>891,119</b>	<b>879,159</b>	<b>+1.4</b>
Volkswagen	9.3	10.4	146,910	148,388	-1.0	9.9	10.8	347,708	366,072	-5.0
Skoda	5.8	5.5	92,145	77,898	+18.3	6.3	5.7	222,528	192,339	+15.7
Audi	4.7	4.6	75,066	66,141	+13.5	4.9	4.8	171,430	161,524	+6.1
Cupra	2.1	2.3	32,428	33,108	-2.1	2.0	2.2	69,974	74,143	-5.6
Seat	1.4	1.7	22,243	23,788	-6.5	1.6	1.7	55,279	57,338	-3.6
Porsche	0.6	0.8	8,852	11,095	-20.2	0.6	0.7	21,546	25,263	-14.7
Others <sup>2</sup>	0.1	0.1	1,183	1,126	+5.1	0.1	0.1	2,655	2,480	+7.1
<b>Stellantis</b>	<b>14.4</b>	<b>15.1</b>	<b>228,055</b>	<b>215,195</b>	<b>+6.0</b>	<b>16.0</b>	<b>15.5</b>	<b>563,490</b>	<b>525,296</b>	<b>+7.3</b>
Peugeot	4.4	5.5	69,960	77,813	-10.1	4.9	5.6	174,145	189,264	-8.0
Opel/Vauxhall	3.2	3.1	50,285	44,141	+13.9	3.3	2.9	115,205	97,762	+17.8
Citroen	2.8	2.4	43,665	34,437	+26.8	3.1	2.7	108,751	92,671	+17.4
Fiat <sup>3</sup>	2.4	2.2	37,962	31,117	+22.0	2.9	2.3	101,749	77,700	+31.0
Jeep	1.0	1.1	15,456	15,491	-0.2	1.1	1.1	37,525	37,895	-1.0
Alfa Romeo	0.4	0.5	6,000	7,307	-17.9	0.4	0.5	14,411	17,096	-15.7
DS	0.2	0.2	2,864	3,110	-7.9	0.2	0.2	6,771	8,172	-17.1
Lancia/Chrysler	0.1	0.1	1,513	1,319	+14.7	0.1	0.1	4,072	3,526	+15.5
Others <sup>4</sup>	0.0	0.0	350	460	-23.9	0.0	0.0	861	1,210	-28.8
<b>Renault Group</b>	<b>9.1</b>	<b>9.8</b>	<b>143,997</b>	<b>139,308</b>	<b>+3.4</b>	<b>9.1</b>	<b>10.2</b>	<b>318,788</b>	<b>344,166</b>	<b>-7.4</b>
Renault	5.3	5.7	84,565	81,766	+3.4	5.4	5.6	189,544	188,901	+0.3
Dacia	3.7	4.0	57,904	56,753	+2.0	3.6	4.5	126,157	153,256	-17.7
Alpine	0.1	0.1	1,528	789	+93.7	0.1	0.1	3,087	2,009	+53.7
<b>Hyundai Group</b>	<b>7.4</b>	<b>7.8</b>	<b>116,827</b>	<b>110,734</b>	<b>+5.5</b>	<b>7.4</b>	<b>7.9</b>	<b>260,018</b>	<b>267,297</b>	<b>-2.7</b>
Kia	4.0	4.3	63,420	60,586	+4.7	4.0	4.1	140,100	138,432	+1.2
Hyundai	3.4	3.5	53,407	50,148	+6.5	3.4	3.8	119,918	128,865	-6.9
<b>BMW Group</b>	<b>7.1</b>	<b>6.8</b>	<b>111,598</b>	<b>96,742</b>	<b>+15.4</b>	<b>6.9</b>	<b>7.0</b>	<b>244,108</b>	<b>236,615</b>	<b>+3.2</b>
BMW	5.8	5.7	91,256	80,673	+13.1	5.7	5.8	199,642	196,102	+1.8
Mini	1.3	1.1	20,342	16,069	+26.6	1.3	1.2	44,466	40,513	+9.8
<b>Toyota Group</b>	<b>6.2</b>	<b>6.6</b>	<b>98,821</b>	<b>94,430</b>	<b>+4.7</b>	<b>6.8</b>	<b>7.2</b>	<b>238,018</b>	<b>244,621</b>	<b>-2.7</b>
Toyota	5.7	6.1	90,843	86,772	+4.7	6.2	6.6	219,664	223,764	-1.8
Lexus	0.5	0.5	7,978	7,658	+4.2	0.5	0.6	18,354	20,857	-12.0
<b>Mercedes-Benz<sup>5</sup></b>	<b>4.7</b>	<b>5.2</b>	<b>74,679</b>	<b>74,484</b>	<b>+0.3</b>	<b>4.7</b>	<b>4.8</b>	<b>166,200</b>	<b>162,595</b>	<b>+2.2</b>
<b>Ford</b>	<b>2.8</b>	<b>3.4</b>	<b>45,031</b>	<b>48,127</b>	<b>-6.4</b>	<b>2.8</b>	<b>3.5</b>	<b>100,056</b>	<b>117,134</b>	<b>-14.6</b>
<b>Nissan</b>	<b>3.0</b>	<b>3.6</b>	<b>47,796</b>	<b>51,306</b>	<b>-6.8</b>	<b>2.5</b>	<b>3.0</b>	<b>88,641</b>	<b>100,569</b>	<b>-11.9</b>
<b>SAIC Motor</b>	<b>2.5</b>	<b>2.7</b>	<b>39,948</b>	<b>38,759</b>	<b>+3.1</b>	<b>2.3</b>	<b>2.3</b>	<b>81,128</b>	<b>78,332</b>	<b>+3.6</b>
<b>Volvo Cars</b>	<b>2.3</b>	<b>2.5</b>	<b>36,883</b>	<b>35,673</b>	<b>+3.4</b>	<b>2.2</b>	<b>2.5</b>	<b>78,745</b>	<b>83,008</b>	<b>-5.1</b>
<b>Tesla</b>	<b>3.3</b>	<b>2.0</b>	<b>52,600</b>	<b>28,544</b>	<b>+84.3</b>	<b>2.2</b>	<b>1.6</b>	<b>78,336</b>	<b>54,071</b>	<b>+44.9</b>
<b>BYD</b>	<b>2.4</b>	<b>1.1</b>	<b>37,580</b>	<b>15,175</b>	<b>+147.6</b>	<b>2.1</b>	<b>0.9</b>	<b>73,847</b>	<b>28,903</b>	<b>+155.5</b>
<b>Mazda</b>	<b>1.7</b>	<b>1.5</b>	<b>26,295</b>	<b>21,330</b>	<b>+23.3</b>	<b>1.4</b>	<b>1.3</b>	<b>48,667</b>	<b>43,939</b>	<b>+10.8</b>
<b>Suzuki</b>	<b>1.4</b>	<b>1.4</b>	<b>21,352</b>	<b>20,081</b>	<b>+6.3</b>	<b>1.4</b>	<b>1.5</b>	<b>47,964</b>	<b>49,943</b>	<b>-4.0</b>
<b>Jaguar Land Rover Group</b>	<b>1.4</b>	<b>1.6</b>	<b>22,352</b>	<b>22,550</b>	<b>-0.9</b>	<b>1.1</b>	<b>1.2</b>	<b>39,818</b>	<b>41,430</b>	<b>-3.9</b>
Land Rover	1.4	1.5	22,352	21,422	+4.3	1.1	1.1	39,811	38,824	+2.5
Jaguar	0.0	0.1	0	1,128	-100.0	0.0	0.1	7	2,606	-99.7
<b>Honda</b>	<b>0.7</b>	<b>0.8</b>	<b>11,828</b>	<b>10,746</b>	<b>+10.1</b>	<b>0.6</b>	<b>0.6</b>	<b>21,805</b>	<b>21,075</b>	<b>+3.5</b>
<b>Mitsubishi</b>	<b>0.2</b>	<b>0.4</b>	<b>3,644</b>	<b>5,596</b>	<b>-34.9</b>	<b>0.2</b>	<b>0.4</b>	<b>7,712</b>	<b>12,536</b>	<b>-38.5</b>

<sup>1</sup> ACEA estimation based on total by market

<sup>2</sup> Bentley, Bugatti, Lamborghini, and MAN

<sup>3</sup> Includes Abarth

<sup>4</sup> Dodge, Maserati, and RAM

<sup>5</sup> Mercedes-Benz brand only